

# Sponsorship Levels

Our Purpose: Recognize and honor those who have used their talents to promote and encourage country music. Provide a suitable environment for displaying memorabilia and other artifacts related to the musical heritage of this area. Find, cultivate, educate, and encourage new talent. Provide a suitable environment for musicians and fans to meet and enjoy country music and fellowship.

|   | Bronze  | Silver   | Gold      | Platinum | Corp./<br>Business |
|---|---------|----------|-----------|----------|--------------------|
|   | \$25-99 | \$99-499 | \$500-999 | \$1000+  | \$1000+            |
| <b>SPONSORSHIP DETAILS</b>  |         |          |           |          |                    |
| Mention on Facebook page  | ✓       | ✓        | ✓         | ✓        | ✓                  |
| Recognition at weekly shows                                       | ✓       | ✓        | ✓         | ✓        | ✓                  |
| Recognized on venue lineup as an official sponsor                 | ✓       | ✓        | ✓         | ✓        | ✓                  |
| General Admission tickets to one Nashville/Special show of choice | ✗       | 4        | ✗         | ✗        | ✗                  |
| VIP tickets to one Nashville/Special event show of choice         | ✗       | ✗        | 4         | 8        | 8                  |
| Exclusive meet-and-greet with Nashville/Special event performers  | ✗       | ✗        | ✗         | ✓        | ✓                  |
| Business logo featured on promotional advertisements/posters      | ✗       | ✗        | ✗         | ✗        | ✓                  |
| Customized opportunities for promos/exposure at Special events    | ✗       | ✗        | ✗         | ✗        | ✓                  |

# Sponsorship Information

The WV Country Music Hall of Fame & Museum is proud to preserve and promote the rich musical heritage of West Virginia. As the home of the weekly Sagebrush Round-Up in Fairmont, WV, our mission is to honor those who shaped country music, encourage new talent, and provide a place where musicians and fans can gather to enjoy live music and fellowship. Your sponsorship helps keep classic country, bluegrass, and live performance alive in our great state. Every gift—monetary or in-kind—makes a difference.

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## Why become a sponsor?

- Support weekly live country music shows in Fairmont, WV
- Help preserve West Virginia's bluegrass and classic country music history
- Encourage youth and local regional talent
- Receive recognition at shows, on promotional advertisements, and online
- All donations are tax-deductible under our 501(c)(3) status

## Sponsorship

- Sponsors are recognized at weekly Sagebrush Round-Up shows, festivals, and on our Facebook page and website
- You may sponsor in the name of your business, in honor of someone, in memory of someone, or as an individual.

## How to Become a Sponsor

- Mail your donation: WV Country Music Hall of Fame & Museum, Inc. 2580 Bunner Ridge Road, Fairmont, WV 26554
- Donate online: [www.sagebrushroundup.com/sponsors](http://www.sagebrushroundup.com/sponsors) In-kind donations or gift certificates may be brought to any Saturday night show.
- Checks payable to WV Country Music Hall of Fame & Museum, Inc. Thank you for helping us keep the music playing and the tradition alive